



LFOA Artist Policies

The Lakefront Festival of Art is very proud of its reputation of sponsoring a show of high quality and variety. We rely on your cooperation and high personal standards to maintain that reputation, not only for our patrons, but for other participating artists as well. Therefore we are reminding you of some of the policies and exhibition rules of the Festival. Each of you has signed a contract honoring these policies and rules.

- All work must be original and created solely by the participating artist.
- The artist or collaborative team must be present during all show hours. Non-compliance with this rule will lead to immediate dismissal from the show and may result in suspension from future exhibitions.
- Only work consistent with your juried images may be exhibited.
- Work will be reviewed for compliance with your juried images. Work must be shown in the same proportion in which it was juried. For example, if four of your images were furniture and two of your images were clocks, clocks can only fill 33% of your booth.
- All work must be hand originals. No work can be exhibited which has been made with commercial kits, molds, patterns, plans, stencils, or prefabricated forms.
- The work you exhibit may not have been created by a production studio.
- Previous awards or ribbons may not be displayed.
- **The Festival prohibits pets of any kind on the Festival grounds (except service animals).**
- Electricity is provided for lighting purposes only—500 watts per booth. Please remember to bring your own extension cord. See attached electrical document for additional electrical information.
- Although weather can be cool, space heaters are prohibited for they are in violation of the electrical code.
- **Browse bins may occupy no more than 20% of booth space, and much be displayed within your 10x10 booth space.**
- No demonstrating in booths, including playing of musical instruments, or recorded music.
- Framing is not allowed in booths at any time.
- No smoking of any kind is allowed inside the artist tents at any time.



Artist Booth Policy

- No walls or scaffolding are provided.
- If you are accustomed to using your own 10 x 10 tent, you may set it up in your assigned space, UNDER our large tent.
- You may set up either with or without a tent roof.
- The festival will provide each artist with a festival Booth Sign and it must be displayed at all times.
- Although our tents provide unparalleled protection for the outdoor artists, we strongly recommend that you not leave your art or other valuables on the ground.
- The use of screws, anchors, or other fasteners in the pavement or concrete is absolutely forbidden.
- Drilling is not permitted.
- INDOOR ARTISTS PLEASE NOTE - All equipment must be rubber tipped or felt bottomed to protect the museum's marble floors.
- Your storage space must be contained within your 10 x 10 display area.
- Artist chairs will be allowed in the middle of the outdoor clearspan tent as permitted by Milwaukee Fire Codes.
- NO browse bins, coolers, cribs, desks, etc., are permitted outside of your 10 x 10 display area.

If an artist does not comply with the above policies/rules, he/she will be required to withdraw from the show immediately.

The committee reserves the right to interpret compliance as deemed in the best overall interest of the Festival.

The decision of the committee is final.